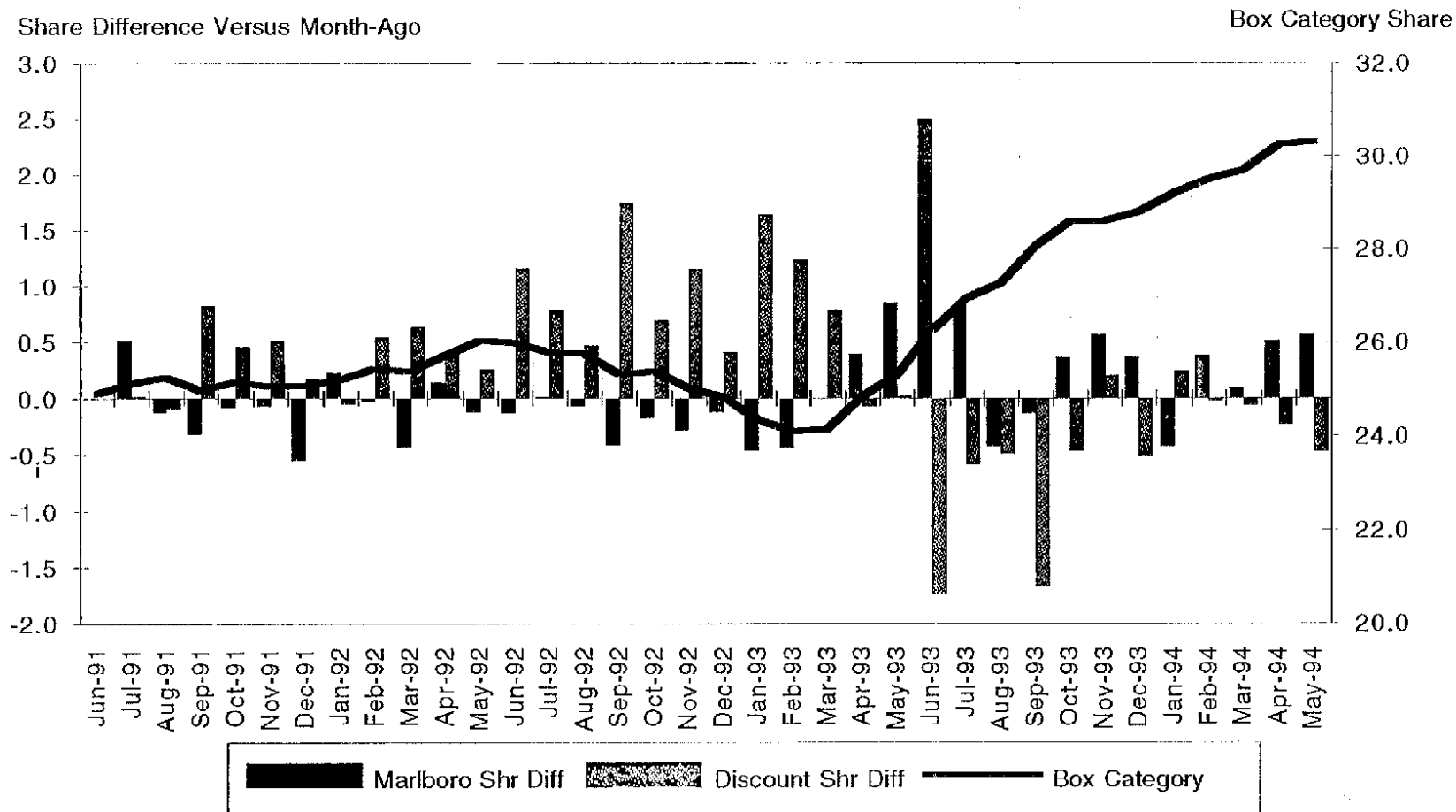


2045369401

The Expansion of the Box category beginning in early 1993 corresponded with renewed growth of Marlboro and Discount category decline.



Box Cat Trend Cht 2